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Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a walld OMB control number POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b). I hereby appoint: x Practitioners associated with the Customer Number: 02292 Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used): Registration Registration Name Name Number as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademank Office (USPTO) in connection with any and all patent applications assigned newform.org in the USPTO assignment records or assignment documents attached to this form in accordance with 37 CPR 37300. Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to: 02292 X The address associated with Customer Number: OD Firm or Individual Name Address Zip City State Country Telephone Email Assignee Name and Address: LG Electronics Inc. 20, Yoido-dong, Youngdungpo-gu Seoul Republic of Korea 150-721 A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed. SIGNATURE of Assignee of Record The individual whose signature and title is supplied below is authorized to act on behalf of the assignee Mar. 20, 2009 Signature Saenso Gra Date

Name

Title

Saeng-Gyu Jeon

Vice President